



**FOR IMMEDIATE RELEASE:**

For further information, contact:

[Fran Pennella](#)

203-613-8848

**Greek Jewels  
Shines the Spotlight on Designers  
Maureen L. Maris, KK Jewelry Lab, and Evans Collection  
at LUXURY & JCK Las Vegas**

**New York (March 6, 2019)—Why Greece?** The answer will be dazzlingly clear when [Greek Jewels](#), a group of approximately 15 fine jewelry designers, showcase their sensational collections at LUXURY: Reed Jewelry Group's by invitation-only fine jewelry trade event taking place at The Venetian Las Vegas from May 29 – June 3, 2019 and at JCK Las Vegas, the largest and most renowned jewelry trade event in the world, taking place May 31 – June 3, 2019 at the Sands Expo & Convention Center, Las Vegas, NV.

[Greek Jewels](#) tagline, 'Where Classic Design Meets Modern Desire', answers the question definitively. The collective talent and level of success the designers within Greek Jewels have already experienced in the European market, attests to the fact that a new generation of jewelry lovers are making Greece a compelling destination – not solely for its natural beauty, but as a rich source of exquisite and singular fine jewelry. Greek Jewels' designer collections echo the beauty of the country itself: the shimmer of the Mediterranean, the diversity of the island's natural beauty and a culture that honors its past while embracing new perspectives.

Vibrantly infused with modern vision, unexpected pairings and exceptional designs that move from elegantly opulent to coolly contemporary, Greek Jewels decidedly offers 15+ reasons to explore the phenomenon of jewelry from Greece. Launching the U.S. spring/summer trade season, Greek Jewels promises a strong presence at LUXURY and JCK this May, 2019, presenting outstanding collections. Among them, three highlighted collections from [Maureen L. Maris](#), [KK Jewelry Lab](#) who will be exhibiting in LUXURY and [Evans Collections](#) who will be exhibiting in JCK Las Vegas.

[Maureen Maris](#), a certified gemologist whose passion for rare, colorful gemstones and use of the ancient artisan wax technique creates extravagant, over-the-top intricately designed pieces, flashing with diamonds and color drenched precious gems. Every collection has a story and is inspired by the designer's travels, from the turquoise sea of the Caribbean to the vibrant cities of the world, and Greece's natural flora and fauna. Maureen Maris will be exhibiting within the [Greek Jewels](#) booth LUX30083 at LUXURY. To learn more or to make an appointment please contact Maureen at [Maureen Maris](#).



Maureen Maris limited edition from the Posh collection ring featuring pave white diamonds, 678 stones, with a total carat weight of 6.27 carats set in 18K white gold.  
MSRP: \$ 16,000.



Maureen Maris limited edition from the Spring in Kyoto collection cherry blossom necklace featuring pave white and brown diamonds and pink sapphires, at a total carat weight of 19.80 carats set in 18K white and rose gold. MSRP: \$ 55,000

**KK Jewelry Lab**, headed up by the ever-so talented Katerina Kouloubourou has infused heritage of high quality and handcrafted techniques with a cool, contemporary vibe, offers a contemporary sleek collection exuding geometric designs, clean lines and a contemporary aesthetic in 18K white and yellow gold, punctuated by colored stones and icy diamonds. KK Jewelry Lab will be exhibiting within the [Greek Jewels](#) booth LUX30083 at LUXURY. To learn more or to make an appointment please contact Katerina at [KK Jewelry Lab](#).

|  |  |
|--|--|
|   |    |
| <p>Greca Collection necklace featuring brushed 18K yellow gold with white diamonds 0.14ct. MSRP: 7.000\$ (does not include taxes and transportation costs)</p> | <p>KK JEWELRY LAB, Collection name: GRECA description of piece – 18K gold earrings with brilliant cut diamonds (total weight 0.28ct). Matte finishing. MSRP: 7.700\$ (does not include taxes and transportation costs) (SKU 1356).</p> |

Showcasing at JCK, Evan Tsoukalas, namesake of his dynamic company **Evans Collections** will be delivering his sought-after, trend-forward collection that evokes a striking modern aesthetic yet honors brilliantly honors tradition in its impeccable execution. Inspired by ancient Greek mythology as well as Greece's breathtaking natural beauty, Evans Collections reflects a passion for new design perspectives and surprising pairings of precious and semi precious stones and diamonds. Evans Collections will be exhibiting within the [Greek Jewels](#) booth 46056 at JCK Las Vegas. To learn more or to make an appointment please contact Evan at [Evans Collections](#).



EVANS COLLECTIONS, Helmet Collection, Helmet Collection Ring, 18K Gold and Diamond Ring (R6370) Gold Weight: 7.81gr Diamond Weight: 1.30ct.  
MSRP \$ 4,200.



Evans Collections' Starstruck Collection earrings features green rose cut sapphires and white diamonds (0.30ct) set on a 18K white gold chain.  
MSRP: \$ 1,950

Greek Jewels is proud to be among many renowned designers and brands exhibiting at LUXURY and at JCK Las Vegas this spring. For additional information on [Greek Jewels](#) or to schedule appointments with individual designers please contact the designers' directly or [greekjewels@enterprisegreece.gov.gr](mailto:greekjewels@enterprisegreece.gov.gr).

###

#### [About Reed Jewelry Group](#)

Reed Jewelry Group, a division of the world's principal events' organizer Reed Exhibitions, is the jewelry industry's partner in print, digital and face-to-face communications. An industry leader, Reed Jewelry Group operates the top jewelry trade shows: JCK Las Vegas, Luxury by JCK, JCK Tucson, Jewelers International Showcase (JIS) and JIS Exchange.

#### [About Greek Jewels: Where Classic Design meets Modern Desire](#)

Greek Jewels is a group of more than 15 Greek fine jewelry designers and brands, many new to the U.S. trade market, poised to exhibit at some of the most prestigious trade shows and design venues in the U.S. this spring and summer of 2019. Diverse in their offerings, all share the commonality of a heritage of classic, highly developed craftsmanship, combined with a design philosophy that speaks to modern desires and aesthetics. Greek Jewels entrance to the U.S. market is supported by Enterprise Greece Organization.

[Enterprise Greece Organization](#) is the official Organization of the Greek state, under the auspices of the Ministry of Economy & Development, responsible for showcasing Greece as an attractive destination for investment and promoting abroad the local highly competitive products and services.

#### [About LUXURY](#)

Celebrating its 20<sup>th</sup> year, Luxury is the pinnacle of jewelry buying between the world's finest designers and brands and most distinguished retailers. Every detail is carefully planned to curate this exclusive event that mixes the best of business and networking in a stylish yet secure environment.

#### [About JCK Las Vegas](#)

JCK Las Vegas is North America's most iconic jewelry buying experience, featuring the most diverse mix of suppliers and products from around the world. Leading jewelry professionals attend JCK to discover what's new, next and meaningful to their business through unique, personalized experiences. JCK is where the jewelry industry comes together to do business, network with colleagues, and make personal connections with those who share their passion for jewelry.